



WAGENINGEN UR
For quality of life



JOB TITLE: M&E AND COMMUNICATION COORDINATOR

Starting date: As soon as possible

Wageningen UR Uganda is an organization supporting societal learning and innovation processes at macro, meso and micro level in Uganda involving different stakeholder groups working together on development issues.

The Integrated Seed Sector Development (ISSD) Uganda programme contributes to the development of a vibrant, pluralistic and market-oriented seed sector. The Dutch embassy funded programme works with an integrative concept towards seed sector development, bringing seed sector stakeholders together, in jointly addressing key issues hampering the development of the sector as a whole, such as quality assurance, and availability of foundation seed.

The programme has three field offices; in Abi ZARDI - West Nile, in Mbarara ZARDI - Western Uganda, and in Ngetta ZARDI - Northern Uganda. One agribusiness expert and one seed expert are based at each of the ZARDIs. In each geographical area, the programme works with 10 farmer groups, strengthening them in their capacity in quality seed production and marketing of locally adapted crops and varieties and support them towards the development of functional local seed businesses.

Purpose of Monitoring and Evaluation (M&E) and communication coordinator

The purpose of the monitoring and evaluation and communication coordinator is to support the Chief of Party and field based technical experts in coordinating evidence based monitoring and evaluation among the seed sector stakeholders in Uganda and share knowledge about the ISSD programme and approach with key seed sector stakeholders, as well as a wider audience. The M&E and Communication Coordinator will serve two functions in the project. In his/her M&E capacity, s/he will monitor and evaluate progress on achieving project outcomes vs. targets, to enable management, donors and partners to make vital adjustments to maximize project effectiveness. In his/her Communication capacity, s/he will develop and implement strategic communications between seed sector stakeholders in Uganda and of programme results. The M&E and communication coordinator reports to the Chief of Party.

Main duties and responsibilities

1. Develop an M&E and communication strategy for ISSD Uganda and keep it up to date;
2. Support the technical experts in their monitoring and evaluation and communication about ISSD and Local Seed Businesses and institutional change;
3. Facilitate organisational learning and reflective M&E processes;
4. Support the technical staff in the design of data collection tools, supervise data collection and analysis and maintain the ISSD database;
5. Support external studies and research;
6. Coordinate the publication of ISSD materials through appropriate communication channels such as flyers, newsletters, magazines, stories, newspaper articles, radio messages and information on the ISSD - Agri ProFocus webpage, etc;
7. Build partnerships with other organisations for learning and monitoring.

Minimum Knowledge, Skills and Qualifications

1. Minimum of MSc degree in Agricultural extension and communication or MA in social science or related field;
2. Excellent verbal and written communication skills in English, including the ability to present written document to a large audience and to prepare enticing and evidence based reading materials on the ISSD programme;

3. At least 3 years proven experience in M&E and communication;
4. Experience in data management and use of qualitative and quantitative data collection tools and methods;
5. Experience in the design and implementation of a communication strategy;
6. Adequate knowledge of learning-oriented M&E, 'Theory of change' approach and 'outcome mapping';
7. Computer literate, excellent in word processing, MS Excel, MS PowerPoint, internet use, website content management systems and statistical packages;
8. Ability to work well in a multi-disciplinary team, excellent interpersonal skills, analytical and attentive to detail;
9. Open to new ideas, sharing own knowledge and applying knowledge in daily work;
10. Ability to analyse issues and problems systematically, gather broad and balanced input, draw sound conclusions and translate them in communication strategies and documentation;
11. A productive self-starter who can develop and put in place innovative information ideas;
12. Willingness to travel extensively in Uganda;
13. Experience in the Uganda seed sector is an added benefit.

Application procedure

You can find more information about ISSD Uganda on the ISSD Platform on the Uganda Agri ProFocus website <http://apf-uganda.ning.com/group/integrated-seed-sector-development-programme>

For more information about the position contact the Chief of Party on issd.uganda@gmail.com.

Please send your application letter and CV to issd.uganda@gmail.com . The incoming applications will be shortlisted when and as they come and until the position is filled. No need to send academic papers at this stage. The deadline for application is **28th of July 2013**.