

## **PERSONAL PROFILE: APOLLO SEGAWA**

### **PERSONAL INFORMATION:**

NAME: SEGAWA APOLLO

DATE OF BIRTH : AUGUST 19TH 1975

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### **PERSONAL EVALUATION:**

A strong efficient team work honest and affable management professional with a passion for agribusiness value chains, product development, quality control and quality management systems development assurance and audit in the food industry, Corporate brand management and marketing, project management, practical research, innovation and community work. Other personal traits include; Efficient delivery of tasks with minimum supervision, fully computer literate, Proficiency in English and Luganda and excellent interpersonal skills and Project financial modeling, projections and costing.

### **EDUCATIONAL BACKGROUND:**

- University of Johannesburg (S.Africa) 2001-2003, Msc Food Sc & Technology
- University of Witwaterand (S. Africa) 2008, Bsc Hons Physiology
- Makerere University Uganda (E.A) 1995-1999, BSc Food Science & Technology.
- Makerere College School (E.A) 1992-1994 Uganda Advanced Certificate of Education
- University of Johannesburg (S. Africa) 2004-2005, Specialized operations Management (SOMP)

### **Publications**

Dubois,T., Hauser, S., Staver,C et al: Proceedings of the International conference on banana and plantains in Africa Z. De beer and A Segawa: Harnessing international Partnerships to increase research impacts; Banana(Musa spp) Juice production in South Africa. ACTA Hort.879, ISHS 2010 2008, pg 233-238

### **NOTABLE PROFESSIONAL AND ACADEMIC ACHIEVEMENTS**

Winner: National Enablis-FNB–Sunday Times National (South Africa) business plan competition (Agro-processing); 2009/10.

Patent: Masters Research (Mtech) at the University of Johannesburg on bananas and developed a unique banana juice processing technique that holds a South African patent No 2003/7950. Products developed and launched “simply natures” juice brand on the South African market, Nzori Juice on the Ugandan market and Jakana food beverage range on the Ugandan market.

### **PROFESSIONAL WORK ACTIVITIES AND HISTORY:**

Uganda Development corporation; Senior projects officer, Agro-processing, Uganda Industrial Research Institute (UIRI); Special food processing projects consultant

MANAGING CONSULTANT: Bukonzo mixed farmers limited (BMFL), Exotic banana Products (Pty) (July 2004 to 2011); Managing Director. Academic Institutional work; University of Johannesburg (2001-2007) Lecturer, Food science: FRUIT SALAD Health Pty (2001), Senior production supervisor: JAKANA FOODS, Uganda LTD, PRODUCTION MANAGER (1999-2000)